



Visiting Nurse Association of Central Jersey Community Health Centers

Fall "Friend-Raiser"

Honoring Judith Stanley Coleman and Judge James M. Coleman

Digital E Journal, Silent Auction and Sponsorship Opportunities

Digital E Journal Rates

- Full Page (Digital Screen) \$ 300
- Half Page (Digital Screen) \$ 225
- Quarter Page (Digital Screen) \$ 150
- Eighth Page (Digital Screen) \$ 100
- Friend's Page (Name Only Line) \$ 75

Sponsorship Opportunities

- Platinum Sponsor \$2,500
(Includes full- page E-Journal ad, event signage and 8 tickets.)
- Gold Sponsor \$1,500
(Includes full- page E-Journal ad, event signage and 6 tickets.)
- Silver Sponsor \$ 1,000
(Includes half- page E-Journal ad, event signage and 4 tickets.)
- Bronze Sponsor \$ 750
(Includes half- page E-Journal ad, event signage and 2 tickets.)
- Friend Sponsor \$ 350
(Includes quarter- page E-Journal ad, event signage and 1 ticket.)

Silent Auction Donation

Business Name _____
 Address _____
 Contact _____ Telephone _____
 Donation _____ Value _____

Please do not forget...

- Enclose a camera-ready ad, email adobe file to jpelissi@vnacj.org or type your message as you would like it to appear in the Digital E Journal.
- You may enclose photos to accompany your ad or message
- If you need assistance, please contact CHC Center at 732-502-5151 or Fax to 732-774-8083

Individual Name: _____
 Organization Name: _____
 Address: _____
 Telephone: _____ Email: _____

Make checks payable to: VNA of Central Jersey

____ Check Enclosed ____ Please Bill Me
 Please charge to: ____ MasterCard ____ Visa ____ AMEX
 Card Number _____ Exp. Date _____
 Name as it appears on card _____
 Signature _____

PLEASE NOTE: E-JOURNAL DEADLINE IS FRIDAY, SEPTEMBER 25, 2009



Fall “Friend-Raiser” Ad Specs

- Enclose a camera-ready ad, email adobe file to jpelissi@vnacj.org or type your message as you would like it to appear in the Digital E Journal.
- File Formats: PDF, TIFF, JPG: MODE: RGB/300 DPI
- You may enclose photos to accompany your ad or message
- If you need assistance, please contact CHC Center at 732-502-5151 or Fax to 732-774-8083

Not to scale.

<p>1/2 PAGE AD 300 DPI (dots per inch) FULL COLOR RGB Dimensions: Portrait: 5.5” x 8.5” inches Landscape: 8.5” x 5.5” inches</p>		<p>FULL PAGE AD 300 DPI (dots per inch) FULL COLOR RGB Dimensions: Portrait: 8.5” x 11” Landscape: 11” x 8.5”</p>
<p>1/4 PAGE AD 300 DPI (dots per inch) FULL COLOR RGB Dimensions: Portrait: 4.25" x 5.5” Landscape: 5.5” x 4.25”</p>	<p>1/8 PAGE AD 300 DPI (dots per inch) FULL COLOR RGB Dimensions: Portrait: 4.25" x 2.75” Landscape: 2.75” x 4.25”</p>	
	<p>FRIEND’S PAGE Name line only with hyperlink</p>	
	<p>FRIEND’S PAGE Name line only with hyperlink</p>	